

'Colt .45' Booms Interest In Guns

By STEVEN SCHUER

Thanks to TV, the gun industry is booming. That's not a pun, nor does it refer to the thousands of agitated viewers who'd like to take pot-shots at their TV sets in recognition of this season's superbly inferior programming. Rather, both production and sales of firearms have increased almost in direct ratio with the increase in the number of TV's westerns.

The show, has his guns provided by the Colt company. Collectors' Upset I was surprised to learn that Colt single action .45s and .38s (the gun that won the west) has been discontinued on the production line some years ago and were fast becoming collector's items. But, thanks to TV's discovery of the west, the Frontier model was placed back in production recently. Today it is the second largest selling item in the whole Colt line, exceeded only by the Huntsman, a low-priced automatic.

The Frontier model now comes off the assembly line at a rate of over 7,000 per month, and production must grow constantly to keep up with the demand. "Gun collectors screamed bloody murder when we went back into production," a Colt spokesman told me. "They had been getting two or three thousand dollars for the Frontier model and, when we started turning them out, we knocked the bottom out of the market."

Herald Statesman, Yonkers, N. Y. 12 Sat., Feb. 1, 1958

Earp show (Whataya know! That's on ABC, too!) had created a demand and over 1,600 Buntlines had been sold in recent months. Price of the Buntline is \$140 or \$145, depending on how fancy you want to get. Though the Colt .45s and Buntlines are popular with collectors, they are no longer popular with even who use weapons. Today's top guns, I was told, "are used by police and FBI officers, men who have to pay for their own ammunition. And .45 shells are much more expensive than .38s or .22s."

Continental Baking Sales, Profits Rise

RYE—Preliminary unaudited figures indicated net sales of Continental Baking Co. and subsidiaries during the fiscal year ended Dec. 28 totalled \$307,000,000. R. Newton Laughlin, president stated today, compared with \$284,000,000 of the preceding year, an increase of slightly more than 8 per cent. Laughlin noted that net profit after federal taxes for the same period, and also from preliminary unaudited figures, was approximately \$7,760,000, compared with \$7,512,000 for the preceding year. After deducting the \$5.50 dividend on the dividend cumulative preferred, earnings for 1957 fiscal would be "about" \$4.62 on each of the 1,527,562 equivalent whole shares of common stock outstanding at Dec. 28.



DICK KNOTT, a gunsmith for 17 years, tests the trigger pull of the Buntline Special the Colt factory is constructing for TV

Key field representative, Harold Stern

Noe, Liberals Dispute List For Officers

WHITE PLAINS—Dispute arose today between an official of the Board of Elections and the county chairman of the Liberal Party. The row is over whether the Liberals have filed—as required by law—a list of their officers. Carl J. Noe, deputy commissioner of elections, says that no list has been filed since 1954, and that a new one was due in 1956. Harold Henry of New Rochelle, Liberal county chairman, says the certificate was filed in 1956. In addition, he says, he has had numerous communications with the Board and that the Board has recognized his party position. Opinion Asked Noe has asked County Attorney Harry G. Herman for an opinion on the question. He says that the Liberals have also failed to file a certificate concerning the party rules. On this last point the Henry position is that no change has been made and therefore no new filing is necessary. The Noe contentions were made in a letter to Sen. Frank S. McCullough of Rye, in connection with a bill he has sponsored with Assemblyman Malcolm Wilson of Yonkers. The measure would bar the Liberals and other "splitter" parties from nominating candidates and then making a last-minute switch to give the designation to others—almost always Democratic nominees. In it he wrote: "An examination of the certificate of officers filed by the Liberal party in this office would seem to indicate that the last list of officers was filed on Oct. 5, 1954, although a new county certificate of this party was elected in 1956. Consequently, the Board of Elections knows neither the present officers in Westchester of the Liberal party, nor whether such persons are enrolled members of such party."

PARENTS And TEACHERS

Proceeds of \$400 were realized by the Yonkers Council of PTAs at its annual bridge at the YVCA on S. Broadway. Girls in sewing classes at Commerce High School modeled various types of clothes they designed and made. The Mothers and Sisters, Guild of Sacred Heart Grade School will meet Tuesday night in the old parish hall on Convent Ave. The PTA of Lincoln High School on Kneeland Ave. has been advanced to Thursday night, Feb. 27, in the school's new cafeteria. It originally was planned for March 19 but was changed to avoid conflict with Lenten church services.

Intelligence tests, how they are given, what they mean and how they are computed, were discussed by Dr. Leonard Sachs, psychologist in the public schools here, at the first in a series of talks for parents of children at School Twenty-eight on Rosevelt Rd. He spoke on three different types of tests and answered parents' questions. The next talk will be Thursday, Feb. 13, at 1:30 p.m. For the first time in five years, fathers of children at Blessed Sacrament Academy will attend a meeting of the Mothers' Guild of the academy Wednesday night at the auditorium, 23 Park Avenue, according to Mrs. James Wright, president, and Mrs. William C. Kleine, co-chairman. Movies on Ireland, sports and the 1957 World Series will be shown and "Father Knickerbocker" of the Ruppert Brewing Co. will attend. Albert T. Hayduk is assisting in arrangements.

"Youth Evaluates American Education" will be the topic of a panel discussion by students of Gorton High School on Shonnard Pl. at a Founders' Day program of the school's PTA Wednesday at 8 p.m. in the music room. Dr. Robert E. Carey, director of pupil personnel services will be moderator and Miss Lillian Reilly is faculty advisor. Past presidents of the association will be honor guests.



Ptl. CHARLES G. POLSEN

Y.P.A. Elects Ptl. C.G. Polsen As President

Ptl. Charles G. Polsen of the Juvenile Aid Division was elected president of the Yonkers Police Assn. Monday, it was disclosed on their return from Albany. Ptl. Polsen, who currently is serving as first vice president, will succeed Det. Thomas P. McGurn, who declined reelection after two terms. Det. McGurn is now serving second term as president of the New York State Police Conference. Officers will be installed in March. In the only contest of the election, Det. John Bonney polled 138 votes to defeat Ptl. Joseph Podewas of the Second Precinct, who got 97 votes, for second vice president. Elected without opposition were Det. Dominick Cuccia, first vice president; Ptl. Michael S. Sposo of the Juvenile Aid Division recording secretary; Ptl. James Potter of the Second Precinct, financial secretary; Ptl. Bart Murphy of the Communications Division, treasurer; Ptl. Casimir Morris of the Fourth Precinct, sergeant-at-arms; and Det. Robert Schlegel and Ptl. Charles Ferlloff of the First Precinct, trustees.

11th Democrats Elect H. L. Klein

The 11th Ward Democratic Club elected Harvey L. Klein of 170 Longueur Ter. president at the clubhouse, 1361 Central Park Ave. Other officers named are S. Kenneth Nelson, first vice president; Patrick E. O'Callaghan, second vice president; Sidney Levy, executive secretary; Mrs. Claire Hoctor, recording secretary; Edward J. Reulbach, treasurer; and Peter Speciale, sergeant-at-arms. Mr. Klein, an attorney with offices at 20 S. Broadway, is a graduate of Gorton High School and Fordham University Law School. He is Democratic district leader in the 8th District of the ward, and temporary chairman of the Jewish Community Club of Northeast Yonkers. He is also a member of the American Legion, Midchester Jewish Center, B'nai B'rith, and the Fordham Alumni Assn. Mr. Klein succeeded Gerald Conway. The club unanimously adopted a resolution opposing any change of zone as requested by Central Avenue Realty Corp. to permit a shopping center on Central Avenue between Crisfield St. and East Fort Hill Road, and also went on record as opposing any change of zone on the city's land reclamation project site on Central Avenue.

Gorman Auxiliary Plans Social Night

HASTINGS - ON - HUDSON—Beatrice Gorman VFW Auxiliary will hold its annual social night party on Saturday, Feb. 22, in VFW Hall. Mrs. Rudy Vavra, president, has named Mrs. James Slavin, chairman and Mrs. Harry Disch, co-chairman. Other chairmen are Mrs. Anthony Vavra and Mrs. George Kiernan, refreshments; Mrs. John Ostach, tickets; Mrs. Robert Kesner, publicity; Mrs. Edward Nelson, Mrs. Charles Antuk and Mrs. Michael Rusnak, decorations.

4th Democrats Plan Dinner For Three

Councilman Jesse M. Eisen, Supervisor Maurice Cherio and former Councilman Dr. Louis Keating will be honor-dinner guests at the annual dinner, dance of the 4th Ward Democratic Club Thursday, March 20 at the '44 Club on Washington St. Plans for the party were discussed at a meeting at the home of the chairman, Milton L. Romm, 7 Highland Pl. Ward Leader James P. Carey and Democratic State Committeeman Marie U. Herring are co-chairmen.

Hastings Okays Five Permits For Dwellings

HASTINGS - ON - HUDSON—The Village Board has approved building permits for five dwellings with four going to Parkwood development as follows: 2 Harvard Lane, \$20,000; 25 Harvard Lane, \$24,000; 26 Harvard Lane, \$25,000; 29 Harvard Lane, \$25,000. The other permit went to Radon Construction Corporation, 57 Tompkins, \$18,000.

Tonight's Pick of TV Best

Today's top shows as previewed by TV Key's staff of experts who attend rehearsals, watch screenings and analyze scripts in New York and Hollywood.

- 2:00-4:15 (2) Ice Hockey. New York Rangers vs. Chicago Black Hawks at Madison Square Garden.
2:00-4:30 (4) Pro Basketball. Minneapolis Lakers on home ground at Minneapolis Auditorium, vs. the Syracuse Nationals.
4:00-5:00 (7) All Star Golf. Some consistently fine golfing as Canadian Stan Leonard meets Roberto de Vincenzo from The Apple Valley, Calif., Country Club. Proof of today's excellent golf: the lesser shoots a 67.
4:30-5:00 (4) Horse Racing. The Bougainvillea Turf Handicap from Hialeah Park, Hialeah, Fla.
8:00-9:00 (1) Perry Como Show. Between plugs for her Broadway musical, Judy Holliday contributes a delightful monologue about the days when she had a teenage crush on Perry Como. Speaking of teenagers—George Hamilton IV—the youngster who parlayed a giveaway appearance into the singing career—asks "Why Don't They Understand?" Mike Nichols and Elaine May exhibit a clever brand of ad-lib comedy; and Perry chips in with "Ferryboat Swagade," "Sugar Time" and "In The Garden." A good one. (Color)
9:00-10:00 (4) Dean Martin Show. Some top talent—Frank Sinatra, Danny Thomas and dancer Barbara Perry give Dino a hand. The boys take "To For Two" apart, in styles ranging from Noel Coward to Johann Strauss. Danny Thomas does a cute monologue on children, and Martin joins him in a "Telephone Booth" sketch. In addition to running through this year's song crop, from "Tammy" to "Jailhouse Rock," the boys plug their new records—and Barbara Perry does a nice Flamenco turn. The show is at its best when Martin, Sinatra and Thomas are singing—and there's plenty of that. (Color)
9:00-11:00 (11) Pro Basketball. New York Knickerbockers, at home in Madison Square Garden, play the Boston Celtics.
9:30-10:00 (2) Have Gun, Will Travel. A Boston dude takes a pounding when he buys some land and an old-timer had his eyes on. There's more action, right from the opening scene, and you'll like the way Paladin tells off the dude's actress wife. A stronger show than usual.
10:00-10:30 (2) Gunsmoke. Marshal Dillon is almost helpless tangling with a mean, tough widow who has sons. What can you do when a woman is about to fill you full of buckshot? Deputy Chester admits he's never seen the like of old Ma Tonniss, and the Marshal lets the lady solve her own problems—with a gun. A good Western.
10:00-10:30 (4) Mike Wallace Show. Fulton Lewis Jr., self-termed spokesman for the "Far Right" in American politics, describes President Eisenhower as "too liberal." When Lewis is asked to name those men he feels are solid presidential timber, expect Vice President Nixon and General MacArthur to head the list. Lewis also gets in some kind words for his friend, the late Senator Joseph McCarthy.
11:15-1:10 (2) The Late Show. "The Maltese Falcon" (1941). One of the best mystery films ever produced, superbly directed by John Huston, with memorable performances by Humphrey Bogart, Mary Astor, Peter Lorre and Sydney Greenstreet. Private Eye Sam Spade and the case of the mysterious black bird is hard to top.

Sunday's Pick Of The TV Best

- 4:00-5:30 (4) Wide Wide World. "New Orleans on the River." Dave Garaway opens with some colorful Mississippi River lore, then paddles on to New Orleans. You'll see some stately mansions and listen to blues singer Lizzie Miles, a real pro, as she discusses the early days of dixieland jazz. Final moments are spent watching members of the "Krewe of Eurydice" preparing for Mardi Gras. The scenery is wonderful, and the whole show has a jazzy, Southern feel.
5:00-6:00 (2) See It Now. "From Precinct to President." An enormously revealing portrait of Harry S. Truman. He comments with remarkable candor on a variety of subjects, including the provocations and disobedience of orders which led to firing General MacArthur, his most difficult decision in the White House. Also discussion of his favorite current projects, including one which he says has been "sabotaged" by the A. A. Truman's merits and shortcomings are both apparent in this fascinating history lesson. Outstanding how of the day.
6:30-7:00 (2) 20th Century. "The Build-Up." Good documentary about the preparations for D-Day, June 6th, 1944. Most interesting scenes are in the German point of view, showing the enemy digging in for the expected attack. You'll be intrigued to learn how we out-manuevered German Intelligence, and had them defending the wrong beaches.
6:30-7:30 (4) Shirley Temple's Storybook. "Rumpelstiltskin," with John Raitt, Phyllis Love, Kurt Kaznar and Shai K. Ophir. The Brothers Grimm fairy tale about the dwarf who helps a boasting miller's daughter spin gold should please the youngsters. The story is a bit more complicated than "Beauty and the Beast" (last month's fairy tale), but the acting is just as good. The kids will especially like Shai K. Ophir as the dwarf, spinning gold coins. Shirley Temple sneaks in a song at the beginning, and "Handsome King" John Raitt also does some singing.
7:00-8:30 (7) Maverick. "Day of Reckoning." Back to gunplay again as Bret Maverick (James Garner) tackles some mean henchmen. A marshal backs Bret up, but isn't quick enough, and in the end Bret has to set things right himself. A fast-moving yarn.
8:00-9:00 (2) Ed Sullivan Show. A boost for the forthcoming Brussels World's Fair, featuring home movies Ed made while visiting the Fair Grounds. The acts will use backdrops depicting "National Pavilions" at the mammoth event. Among the performers are Doretta Morrow, singing "Blue Skies" and "S Wonderful"; dancers Mata and Hari in "The Clown"; and comies Pigneat Markham and Ricky Layne. Fine film segment features the renowned Bolshoi Ballet and its prima ballerina, Ulanova.
8:00-9:00 (4) Steve Allen Show. Steve, who hasn't always been treated too kindly by TV rating services, fights back. Funniest spot is "statistician" Louis Nye's explanation of how he computes a show's rating. Henry Fonda takes time out from Broadway chores to play a lonesome husband in a sketch, and Jennie Smith and the Trainers supply the tunes. You won't learn much about TV ratings from Steve's "Report," but it's the most amusing routine on this show. (Color)
9:00-10:00 (4) If Junior hasn't had his fill of horses and cattle, watching "Auntie" Westerns, here's something closer to the real thing. Most of the show is taken up with a rodeo, and you'll see bareback riding, calf riding, bronc busting and other events. Roy Rogers, Dale Evans, Gabby Hayes and the Sons of the Pioneers play host and get in a song or two apiece (Gabby's is an un-Presleylike rendition of "Houn' Dag"). Whole show comes from Fort Worth, Texas.
9:30-10:00 (2) Alfred Hitchcock. "Miss Braccigale Does Her Duty." A one woman show, with Mildred Natwick as a prissy, proper English lady, circa 1907, trapped in a French hotel room with a corpse. Short on thrills, but Miss Natwick gives an amazing bird-like performance.
10:30-12:20 (4) Movie Four. "The Quiet Man," starring John Wayne, Maureen O'Hara, Barry Fitzgerald (1952). Delightful tale of an American who comes home to Ireland and falls for a hot-blooded vixen. Full of quaint, funny touches, and played with plenty of tongue-in-cheek amusement. A top-notch film.
11:15-1:30 (2) Late Show. "Gosslight," starring Charles Boyer, Ingrid Bergman, Joseph Cotton (1944). Good film version of the Victorian thriller. Boyer is a husband intent on driving his wife mad. Miss Bergman is appealing as the spouse in question.

TELEVISION

SATURDAY, FEBRUARY 1, 1958

Table with columns for TODAY and TOMORROW, listing various TV programs and their times.

RADIO

WFAA 123 or 1230 WFAA-FM 103.9 mc

AM and FM PROGRAMS broadcast simultaneously Monday through Friday, 6:30 A.M. to 12:00 Mid. Saturdays 7:00 A.M. to 12:00 Mid. Sundays 9:00 A.M. to 9:00 P.M.

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LICENSES LIMITED

NEW YORK (AP)—The State Liquor Authority's limitation on granting beer licenses to restaurants, hotels and other eating places has been extended for a year.

Advertisement for TV SERVICE featuring a portrait of a woman and text: 'Set repaired in home if possible. Guaranteed. \$2.50. Min. Chg. Parts Extra. DOLLAR RADIO CORP.'

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